

# Syllabus Builder

Selected articles from University of Nebraska Press journals

## Social Media

### Journalism

Cunningham, George B., and Trevor Bopp. "Race Ideology Perpetuated: Media Representations of Newly Hired Football Coaches." *Journal of Sports Media* 5, no. 1 (2010): 1–19. <https://muse.jhu.edu/article/372329>

Emmons, Betsy, and Sim Butler. "Institutional Constraints and Changing Routines: Sports Journalists Tweet the Daytona 500." *Journal of Sports Media* 8, no. 1 (2013): 163–87. <https://muse.jhu.edu/article/509640>

Ferrucci, Patrick. "To Tweet and Retweet: NFL Journalists as Gatekeepers in the Ray Rice Scandal on Twitter." *Journal of Sports Media* 11, no. 2 (2016): 1–22. <https://muse.jhu.edu/article/658903>

Hambrick, Marion E. and Jimmy Sanderson. "Gaining Primacy in the Digital Network: Using Social Network Analysis to Examine Sports Journalists' Coverage of the Penn State Football Scandal via Twitter." *Journal of Sports Media* 8, no. 1 (2013): 1–18. <https://muse.jhu.edu/article/509633>

Holton, Avery. "Baseball's Digital Disconnect: Trust, Media Credentialing, and the Independent Blogger." *Journal of Sports Media* 7, no. 1 (2012): 39–58. <https://muse.jhu.edu/article/469385>

Hull, Kevin. "Did I Tweet That?: Local Sports Broadcasters Are Not Using Twitter How They Think They Are." *Journal of Sports Media* 11, no. 2 (2016): 23–44. <https://muse.jhu.edu/article/658904>

Jacobson, Susan, et. al. "Should There Be an App for That? An Analysis of Interactive Applications within Longform News Stories." *Journal of Magazine Media* 18, no. 2 (2018). <https://muse.jhu.edu/article/716074>

Johnson, Rich G., and Miles Romney. "Life in Black and White: Racial Framing by Sports Networks on Instagram." *Journal of Sports Media* 13, no. 2 (2018): 1–18. <https://muse.jhu.edu/article/721524>

Reinardy, Scott. "Quality Still Scores High With Sports Journalists Despite Doing More With Less." *Journal of Sports Media* 11, no. 2 (2016): 45–61. <https://muse.jhu.edu/article/658905>

Tang, Tang, and Roger Cooper. "Predictors of Simultaneous Media Use during the 2016 Rio Games." *Journal of Sports Media* 13, no. 2 (2018): 119–41. <https://muse.jhu.edu/article/721529>

Weathers, Melinda, et. al. "The Tweet Life of Erin and Kirk: A Gendered Analysis of Professional Sports Broadcasters' Self-Presentation on Twitter." *Journal of Sports Media* 9, no. 2 (2014): 1–24. <https://muse.jhu.edu/article/553191>

Wigley, Shelley, and Patrick C. Meirick. "Interactive Media and Sports Journalists: The Impact of Interactive Media on Sports Journalists." *Journal of Sports Media* 3, no. 1 (2008): 1–25. <https://muse.jhu.edu/article/235864>

### Communal Narrative

Hollington, Andrea, and Nico Nassenstein. "From the Hood to Public Discourse: The Social Spread of African Youth Languages." *Anthropological Linguistics* 59, no. 4 (2017): 390–413. <https://muse.jhu.edu/article/713623>

Kim, Dorothy, et. al. "Race, Gender, and the Technological Turn: A Roundtable on Digitizing Revolution." *Frontiers: A Journal of Women Studies* 39, no. 1 (2018): 149–77. <https://muse.jhu.edu/article/690813>

Maxwell, Lindsey Conlin, and Coral Rae and Richard A. Lewis. "I Want to be Like Her: Celebrity Lifestyle Brands on Pinterest." *Journal of Magazine Media* 18, no. 1 (2017). <https://muse.jhu.edu/article/716091>

Noodin, Margaret, and Stacie Sheldon. "Wasamodibaajibiigemaazoying: Bright Lines of Story in Song." *Studies in American Indian Literatures* 29, no. 1 (2017): 88–99. <https://muse.jhu.edu/article/659892>

Phua, Joe. "Use of Social Networking Sites by Sports Fans: Implications for the Creation and Maintenance of Social Capital." *Journal of Sports Media* 7, no. 1 (2012): 109–32. <https://muse.jhu.edu/article/469388>

Rapaport, Herman. "Big Data: Communicating Outside the Medium of Meaning." *symploke* 24, no. 1 (2016): 447–57. <https://muse.jhu.edu/article/645584>

Schwartz, David, and Travis Vogan. "The Players' Tribune: Self-Branding and Boundary Work in Digital Sports Media." *Journal of Sports Media* 12, no. 1 (2017): 45–63. <https://muse.jhu.edu/article/664337>

Tan-Tangbau, Stan BH. "#kachinlifestories: A Project about 'Nothing'." *Collaborative Anthropologies* 9, no. 1–2 (2016-17): 40–78. <https://muse.jhu.edu/article/687782>

## Marketing

Alonso, Abel Duarte, and Michelle O'Shea. "'You Are Invisible': Marketing Professional Sports in the Technology Era." *Journal of Sports Media* 7, no. 2 (2012): 1–21. <https://muse.jhu.edu/article/499773>

Moyer, Caitlin, Jim Pokrywczynski, and Robert J. Griffin. "The Relationship of Fans' Sports-Team Identification and Facebook Usage to Purchase of Team Products." *Journal of Sports Media* 10, no. 1 (2015): 31–49. <https://muse.jhu.edu/article/577358>

Schoenstedt, Linda J., and Jackie Reau. "Ladies First, Men Second: The 2010 Western & Southern Financial Group Masters and Women's Tennis Open and Use of Social Media Marketing." *Journal of Sports Media* 8, no. 1 (2013): 87–116. <https://muse.jhu.edu/article/509637>

Vooris, Ryan, and Rebecca Achen. "Marketing in the Minors: Comparing Minor and Major League Baseball Teams' Use of Facebook." *Journal of Sports Media* 14, no. 1–2 (2019): 23–46. <https://www.muse.jhu.edu/article/735264>

## Individual Narrative and Personal Brand

Byrd, Jodi A. "Tribal 2.0: Digital Natives, Political Players, and the Power of Stories." *Studies in American Indian Literatures* 26, no. 2 (2014): 55–64. <https://muse.jhu.edu/article/548054>

Coche, Roxane. "How Athletes Frame Themselves on Social Media: An Analysis of Twitter Profiles." *Journal of Sports Media* 12, no. 1 (2017): 89–112. <https://muse.jhu.edu/article/664339>

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Eakin, Paul John. "Autobiography as Cosmogram." *Storyworlds: A Journal of Narrative Studies* 6, no. 1 (2014): 21–43. <https://muse.jhu.edu/article/543118>

Hearne, Joanna. "Native to the Device: Thoughts on Digital Indigenous Studies." *Studies in American Indian Literatures* 29, no. 1 (2017): 3–26. <https://muse.jhu.edu/article/659888>

Page, Ruth. "Seriality and Storytelling in Social Media." *Storyworlds: A Journal of Narrative Studies* 5, no. 1 (2013): 31–54. <https://muse.jhu.edu/article/507669>

Peteet, Bridgette, Caravella McCuistian, and Quiera Lige. "Something New: A Scholarly Review and Clinical Perspective of Black Online Dating." *Journal of Black Sexuality and Relationships* 1, no. 2 (2014): 81–96. <https://muse.jhu.edu/article/565532>

Sheley, Nancy Strow, and Carol Zitzer-Comfort. "Expand and Contract: E-Learning Shapes the World in Cyprus and in California." *Studies in American Indian Literatures* 23, no. 2 (2011): 71–90. <https://muse.jhu.edu/article/445201>

## Image Rehabilitation

Ash, Erin, et. al. “‘Just Goes to Show How These Hoes Try to Tear Men Down’: Investigating Twitter and Cultural Conversations on Athletic Ability, Race, and Sexual Assault.” *Journal of Sports Media* 12, no. 1 (2017): 65–87. <https://muse.jhu.edu/article/664338>

Frederick, Evan, Marion E. Hamrick, and Galen Clavio. “Bypass and Broadcast: Utilizing Parasocial Interaction to Examine @NHL Communication on Twitter during the 2012–2013 Lockout.” *Journal of Sports Media* 9, no. 2 (2014): 25–44. <https://muse.jhu.edu/article/553192>

Frederick, Evan L., Jr., Ann Pegoraro, and Lauren M. Burch. “Legends Worthy of Lament: An Analysis of Self-Presentation and User Framing on the Legends Football League’s Facebook Page.” *Journal of Sports Media* 12, no. 1 (2017): 169–90. <https://muse.jhu.edu/article/664342>

Gill, Robert. “The Influence of Media Platforms on Sport Reputation: An Australian Football League Case Study.” *Journal of Sports Media* 13, no. 1 (2018): 123–51. <https://muse.jhu.edu/article/697973>

Sanderson, Jimmy and Marion E. Hambrick. “Riding along with Lance Armstrong: Exploring Antapologia in Response to Athlete Adversity.” *Journal of Sports Media* 11, no. 1 (2016): 1–24. <https://muse.jhu.edu/article/626343>

Schmittl, Annelie and Kevin Hull. “‘Shit Got Cray Cray #MYBAD’: An Examination of the Image-Repair Discourse of Richie Incognito During the Miami Dolphins’ Bullying Scandal.” *Journal of Sports Media* 10, no. 2 (2015): 115–37. <https://muse.jhu.edu/article/594033>

Waymer, Damion, and Shauna Bradley. “If Professional Athletes Must Talk With Media, Are They Free to Express How They Truly Feel? Examining Celebrity-Athlete Emotional Displays in Media.” *Journal of Sports Media* 13, no. 1 (2018): 1–25. <https://muse.jhu.edu/article/697968>

## Activism

Alekseyeva, Julia. “‘A Riot is the Language of the Unheard’: The Grassroots Activism of *Whose Streets?* (2017).” *Middle West Review* 6, no. 1-2 (2019-2020): 222–224. <https://muse.jhu.edu/article/737200>

Erlick, Eli. “Trans Youth Activism on the Internet.” *Frontiers: A Journal of Women Studies* 39, no. 1 (2018): 73–92. <https://muse.jhu.edu/article/690810>

Foote, Stephanie and Jonathan Bloom. “An Interview with Jonathan Bloom.” *Resilience: A Journal of the Environmental Humanities* 2, no. 1 (2014): 96–101. <https://muse.jhu.edu/article/583710>

Gärdebo, Johan, Tom Buurman, MA Isabel Pérez-Ramos, and Anna Svensson, guest editors. Special Issue: “Social Media in the Anthropocene.” *Resilience: A Journal of the Environmental Humanities* 5, no. 1 (2017). <https://muse.jhu.edu/issue/37902>

LeMenager, Stephanie. “Communities along the Line: Interview with Emily Ferguson.” *Resilience: A Journal of the Environmental Humanities* 2, no. 2 (2015): 76–86. <https://muse.jhu.edu/article/597851>

Loney-Howes, Rachel. “Shifting the Rape Script: ‘Coming Out’ Online as a Rape Victim.” *Frontiers: A Journal of Women Studies* 39, no. 2 (2018): 26–57. <https://muse.jhu.edu/article/698452>

Raheja, Michelle. “Imagining Indigenous Digital Futures: An Afterword.” *Studies in American Indian Literatures* 29, no. 1 (2017): 172–75. <https://muse.jhu.edu/article/659896>

Ott, Kate. “Social Media and Feminist Values: Aligned or Maligned?” *Frontiers: A Journal of Women Studies* 39, no. 1 (2018): 93–111. <https://muse.jhu.edu/article/690811>

Van Alst, Theodore C., Jr. “Ridiculous Flix: Buckskin, Boycotts, and Busted Hollywood Narratives.” *Great Plains Quarterly* 35, no. 4 (2015): 321–31. <https://muse.jhu.edu/article/601088>